

AI Company

We Optimise Websites for LLM Search & AI Agents

September 01, 2025

Problem & Solution

Large Language Models (LLMs) and AI-powered agents are rapidly becoming the preferred interface for information retrieval and transactional tasks on the web. Search products such as Google “AI Overviews”, Perplexity.ai, and Microsoft Copilot now extract answers and actions directly from websites without rendering full pages to end-users. **Sites that are not explicitly optimised for machine readability risk disappearing from these results – or worse, having their content misinterpreted.**

Websites currently target human visitors first. While this delivers a polished UX, the underlying HTML lacks the structured signals, callable endpoints, and provenance cues that LLM search engines and autonomous agents rely on to understand, rank, and act upon web content. As a result, we leave organic discovery, answer snippets, and agent-driven conversions on the table.

We optimise websites for AI search.

Why LLM & Agent Optimisation Matters

- ★ 58 % of US knowledge-workers now query LLMs at least weekly.¹
- ★ Google rolled out AI Overviews to >150 countries in May 2024, prioritising pages with rich schema and actionable endpoints.²
- ★ Perplexity's monthly active users surpassed 20 M in March 2025, the crawler ignores pages with no structured data.³

In short, machine-first optimisation is no longer optional → it is a prerequisite for visibility, traffic, and growth.

¹ kpmg.com

² mi-3.com.au, fastcompany.com

³ perplexity.ai, techcrunch.com, withdaydream.com

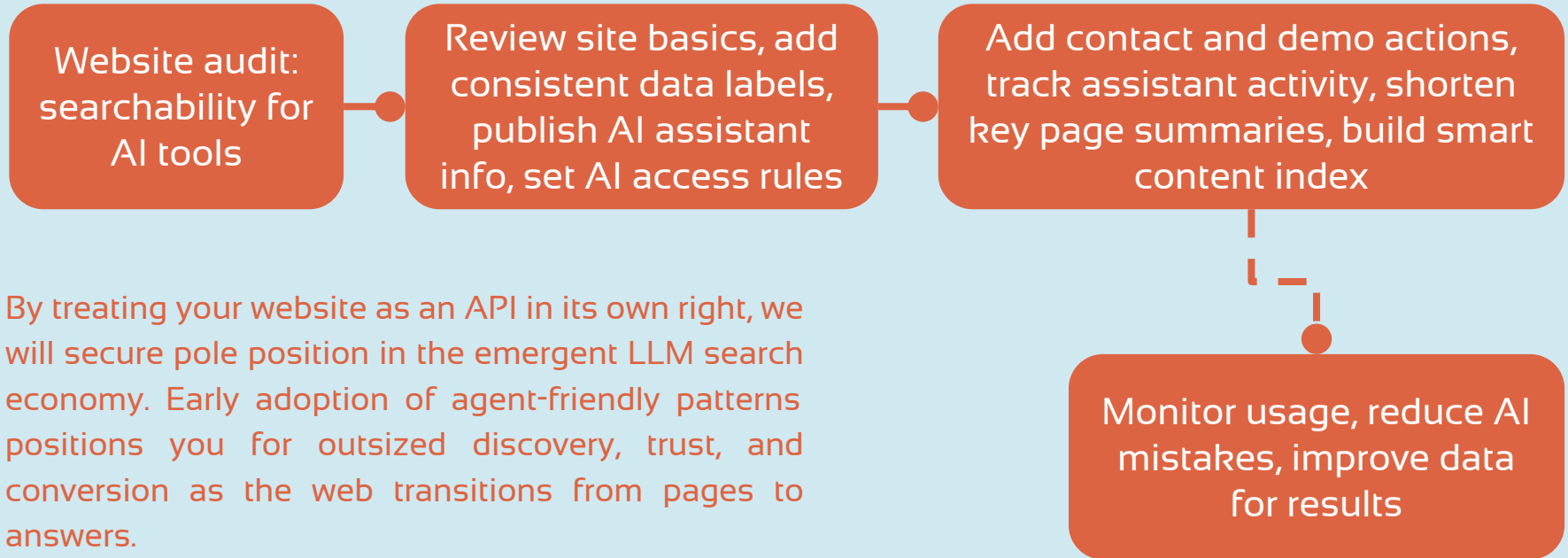
Strategic Approach & Tech Blueprint

Our strategy marries human-centric design with a robust machine-readable substrate. The core principle: “Every fact is a first-class API.” Content is dual-rendered, beautiful for people, unambiguous for parsers, so that LLMs treat a website as an authoritative, low-hallucination source.

- ★ Structured knowledge layer
- ★ Machine-readable manifest
- ★ Action endpoints
- ★ Semantic sitemap & embeddings
- ★ Source-of-truth snippets
- ★ Provenance & usage metadata
- ★ Agent directives file

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We Offer



By treating your website as an API in its own right, we will secure pole position in the emergent LLM search economy. Early adoption of agent-friendly patterns positions you for outsized discovery, trust, and conversion as the web transitions from pages to answers.

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Contact Us

Website

Email

30-min Online Call

Yours sincerely,
AI Company Team